

Name:	Careers Education, Information, Advice & Guidance (CEIAG) Policy and
	Enterprise Education
Approved by:	Governors – TLB&S Committee
Policy Created:	2011
Date of review	3 years
Update Approved:	Feb 2023
All policies are available to stakeholders either on the school website or upon request from the school	
office.	

PRINCIPLES

At Altrincham Grammar School for Girls, it is our aim to ensure that all students are educated about their choices for the future and are prepared for the challenges of life beyond AGGS. It is part of the vision and mission of the school that all learners need a planned programme of activities to help them choose the 14-19 pathways that are right for them and to be able to achieve personal and economic wellbeing throughout their lives.

This policy is consistent with the Bright Futures vision: the best for everyone, the best from everyone.

PURPOSE

At Altrincham Grammar School for Girls, we recognise that we have a statutory duty to secure access to independent careers guidance for pupils and students aged 13-18 (The Education Act, 1997) and to give learners access to impartial careers' information, education and guidance. We are committed to providing a planned programme of impartial careers education and information, advice and guidance (CEIAG) and enterprise education for all learners in Years 7-13, in partnership with external professional providers; and to provide extra support, as required, for learners with additional needs.

Altrincham Grammar School for Girls endeavours to follow best practice guidance from careers professionals, from other expert bodies and from government departments. This policy aims to support the school to meet the 8 Gatsby Charitable Foundation's Benchmarks, as set out in 'Careers guidance and access for education and training providers: Statutory guidance for governing bodies, school leaders and school staff', January 2018.

POLICY

1.	Development	
	This policy has been developed, and will be reviewed, in discussion with students,	
	governors, advisory staff and other external partners. It will be updated based on statutory	
	guidance.	

2. Pupil and student needs and entitlement

2.1 The careers programme is designed to meet the needs of students at Altrincham Grammar School for Girls. Activities are differentiated and personalised to ensure progression in their



career learning and development, and to strengthen their motivation, aspirations and attainment at school. Activities will be embedded in the curriculum and based on a partnership with students and their parents/carers.

Pupils will be encouraged to develop enterprise skills, learning to take risks and solve problems resulting in a creative and innovative outcome.

3. Implementation

3.1 Management

The Assistant Vice Principal: Head of Sixth Form co-ordinates the careers programme and is responsible to the Principal. The programme is supported in school by the CEIAG co-ordinator.

3.2 Staffing

All teachers contribute to CEIAG through their roles as tutors and subject teachers. Specialist sessions are delivered by the citizenship/PSHE team. The CEIAG programme is planned, monitored and evaluated by the Assistant Vice Principal: Head of Sixth Form, in consultation with the senior leadership team. Careers information is available on the school website and Unifrog careers software. These resources are maintained by the CEIAG Co-ordinator and the external professionals.

3.3 Curriculum

The careers programme includes: lessons delivered through citizenship; off timetable days; interviews with Connexions advisor; interviews with external providers; work experience; trips and visits, including the UCAS convention, university and skills fair; the biennial careers convention in school; careers talks; assemblies; Unifrog careers software; alumnae connections.

The school enterprise initiative aims to provide pupils with practical experience of business and finance. Skills for enterprise education are developed through off timetable days and enterprise opportunities for Years 7-11. Students are regularly asked to evaluate activities and appropriate changes are made following their feedback.

3.4 Assessment and accreditation

In line with 'Careers guidance and access for education and training providers' statutory guidance 2018, the Gatsby Charitable Foundation's Benchmarks are used to develop and improve careers provision. The recommended compass online self-evaluation tool is used to assess progress.

3.5 Partnerships

An annual SLA with Connexions is negotiated between the school and Trafford Local Authority, which identifies the contributions that will be made by the Connexions service to ensure that impartial advice and guidance is given to students on post 16 and 18 pathways. This SLA is reviewed annually by the Assistant Vice Principal, Head of Sixth Form and the CEIAG coordinator and annually by the Principal. The school work in partnership with the GMCA Careers Hub and our local Enterprise Coordinator connecting a network of businesses, education leaders and careers professionals to provide young people with a stable careers programme. Links are continuously being developed with employers and businesses locally to support our career events. Alongside this, we work with a volunteer Enterprise Adviser, from a business background and a Link Governor for CEIAG.

3.6 A separate policy regarding provider access can be found on our website.

3.7 Resources

Funding is allocated in the annual budget planning round in the context of the whole school priorities and particular needs in the CEIAG and enterprise areas. The Assistant Vice Principal, in liaison with the CEIAG coordinator, is responsible for the effective deployment of resources. Sources of external funding for activities are actively sought.



3.8 Staff Development

Staff training needs are identified in conjunction with the Assistant Vice Principal responsible for CPD. CPD is offered to key staff.

3.9 Monitoring, review and evaluation

The programme is reviewed annually by the Vice Principal, Head of Sixth Form, CEIAG coordinator. Evaluation of all aspects of CEIAG and enterprise education is undertaken regularly. CEIAG is reported to the Governor's Sub-Committee for Teaching Learning and Behavioural Safety. We measure and assess the impact of our careers programme in the following ways:

- Destination measures for Y11 & Y13
- Student voice and parent/staff feedback
- Employer feedback
- Visiting partners
- Work experience evaluation
- Compass self-evaluation tool
- Unifrog dashboard
- Working with the Enterprise Adviser Network
- External accreditation

This policy should be read in conjunction with other policies which the policy for CEIAG supports:

- CEIAG Provider Access Policy
- Behaviour for Learning
- Teaching and Learning
- Assessment, Recording and Reporting
- Citizenship
- Pastoral
- Single Equality Policy
- Looked After and Previously Looked After children
- Special Educational Needs and Disability Equality
- Visiting Speakers' Policy

Responsibility

Responsible Staff	Mrs K. Galvin, Assistant Vice Principal: Head of Sixth Form
	Mrs K. Gillibrand, CEIAG Co-ordinator
	Mr A. Ali, Link Governor for CEIAG
Approving body	Governors – Teaching, Learning, Behaviour and Safety committee